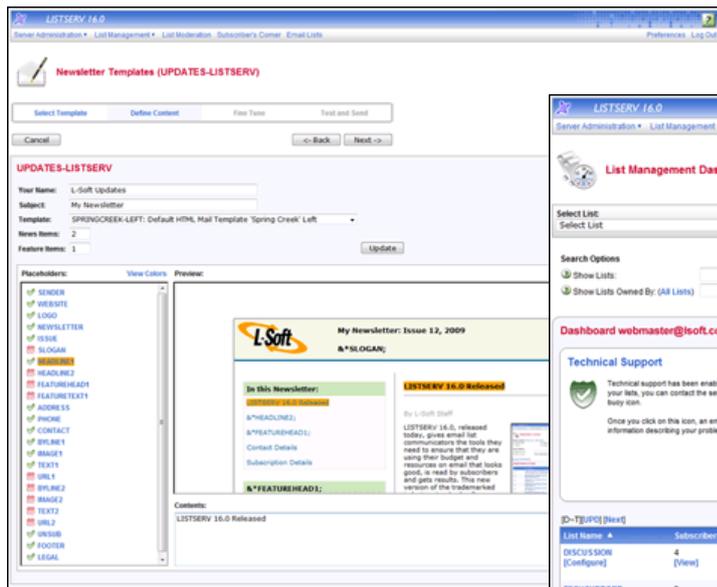


E-compass Datasheet

LISTSERV® Email List Management Software

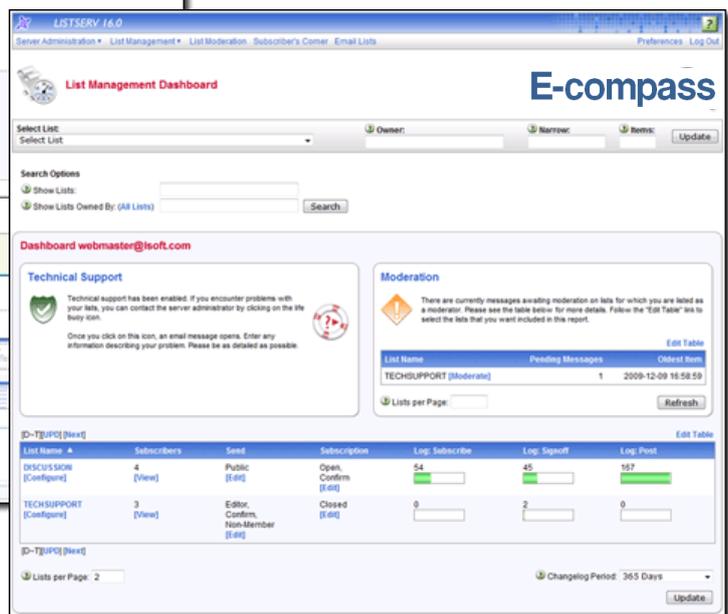


LISTSERV launched the email list industry 25 years ago and remains the gold standard. Continuously developed to meet the latest demands, LISTSERV provides the power, reliability and enterprise-level performance you need to manage all of your opt-in email lists, including email newsletters, announcement lists, discussion groups and email communities.



LISTSERV Newsletter Templates

LISTSERV List Management Dashboard



Why LISTSERV?	
User-Friendly	The LISTSERV Web interface simplifies mailing list and server management, allowing you to control your lists and administer your server from anywhere on the Internet.
Versatile	LISTSERV manages all types of mailing lists, including email newsletters, announcement lists, discussion groups and email communities, providing the versatility you need for all your email list initiatives.
Flexible	LISTSERV allows for highly customized set-ups to suit your exact needs. The Web interface can be fully customized to seamlessly blend with an existing Website or corporate look.
Scalable	Thanks to LISTSERV's speed and power, expensive hardware is not required. LISTSERV excels even in modest environments and allows for plenty of room for growth.
Secure	LISTSERV is the only software of its kind with built-in virus protection. The system scans all messages for viruses before delivery. In addition, the password-protected interface is sure to keep your site secure.

LISTSERV Features and Benefits

List Owner Features

The screenshot displays the LISTSERV 16.0 List Management Dashboard. At the top, there is a navigation menu with links for 'Server Administration', 'List Management', 'List Moderation', 'Subscriber's Corner', and 'Email Lists'. The main header includes the 'E-compass' logo and a 'List Management Dashboard' title. Below the header, there are search options and a 'Dashboard' section for the user 'webmaster@isoft.com'. The dashboard is divided into two main sections: 'Technical Support' and 'Moderation'. The 'Moderation' section shows a table of pending messages for the 'TECHSUPPORT' list. Below this, there is a table of list statistics for two lists: 'DISCUSSION' and 'TECHSUPPORT'. The table has columns for 'List Name', 'Subscribers', 'Send', 'Subscription', 'Log: Subscribe', 'Log: Signoff', and 'Log: Post'. The 'DISCUSSION' list has 4 subscribers, a public subscription, and 54 log entries. The 'TECHSUPPORT' list has 3 subscribers, a closed subscription, and 0 log entries. At the bottom, there are options for 'Lists per Page' (set to 2) and 'Changelog Period' (set to 365 Days).

List Name	Subscribers	Send	Subscription	Log: Subscribe	Log: Signoff	Log: Post
DISCUSSION [Configure]	4 [View]	Public [Edit]	Open, Confirm [Edit]	54	45	167
TECHSUPPORT [Configure]	3 [View]	Editor, Confirm, Non-Member [Edit]	Closed [Edit]	0	2	0

Supports All List Types: LISTSERV supports all types of mailing lists, including email newsletters, announcement lists and both moderated and unmoderated discussion groups, offering unprecedented versatility for all email list initiatives.

Automatic Subscription Handling: LISTSERV allows users to automatically subscribe, unsubscribe and maintain their subscription settings through the Web interface. Bounces are automatically handled, saving time and eliminating manual processing.

Searchable Web Archives: LISTSERV automatically maintains searchable message archives that offer full support for both text and HTML messages as well as attachments.

Newsletter Template Gallery: LISTSERV comes with a gallery of pre-designed and tested HTML newsletter templates that customers can use as-is or modify as needed. Newsletters can be created by simply clicking on placeholders and filling in the content.

RSS Support: LISTSERV supports RSS feeds, allowing subscribers to view messages using an RSS reader. RSS abstracts are generated automatically from the text of the message, or they may be specified explicitly.

Site Administrator Features

The screenshot displays the LISTSERV 16.0 Server Administration Dashboard. The interface includes a navigation menu at the top with options like 'Server Administration', 'List Management', 'List Moderation', 'Subscriber's Corner', and 'Email Lists'. The main content area is divided into several sections:

- Server Information:** Lists details such as LISTSERV Type (High-Performance), Version (16.0), Build Date (10 Apr 2009), Running Under (Windows Server 2003), Runmode (Tableless via SHGATE.LSOFT.COM), Alias File Version (2009-09-09 17:05:10), and Virus Database Version (2009-08-12 11:45:11 (F-Secure Anti-Virus 8.00)).
- License Information:** Shows License Type (Permanent), Expiration Date (None - perpetual license), Maintenance Unit (31 Dec 2009, serial number MNT-HOME), Capacity (Unlimited), Product Options (INFO), Scope (ISP_LISTPLEX), Version (16.0), and Serial Number (HOME). Comments indicate the license is current.
- Anti-Virus Protection:** Confirms that anti-virus protection is enabled on HOME.EASE.LSOFT.COM, scanning all incoming and outgoing messages for viruses before delivery.
- Technical Support:** States that technical support is current, entitling users to assistance from L-Soft's support staff and free access to new versions and upgrades.

At the bottom, there is a table with the following data:

Year and Month	Postings	Recipients	Bounces Detected	Infected Messages Stopped	Viruses Found
2009-06	42927	8564044	29903	133121	1023
2009-07	44309	8626288	79973	855820	13687
2009-08	14780	2411239	31323	184172	2658

Multiple License Sizes: LISTSERV comes in multiple license sizes, making it ideally suited for small and large customers alike. Upgrading to a larger license is always easy and does not normally require reinstallation.

Virus Protection: LISTSERV is the only software of its kind with built-in virus protection (for Windows and Linux). The system scans all messages for viruses before delivery, keeping the lists safe and secure.

Deliverability: LISTSERV provides a deliverability assessment, which analyzes LISTSERV and DNS configurations, giving concrete suggestions on improving deliverability. The content analysis feature evaluates individual messages, highlighting potential problem areas before delivery.

Spam Control: LISTSERV offers an integrated blacklist/whitelist system and compatibility with third-party spam filters, which can be used to prevent spam from reaching the LISTSERV site.

Customizable Web Interface: LISTSERV's Web interface can be completely customized to fit seamlessly with an existing Website, which allows customers to maintain a uniform look and feel for their entire Web presence.

LISTSERV Feature Lists

List Owner Features

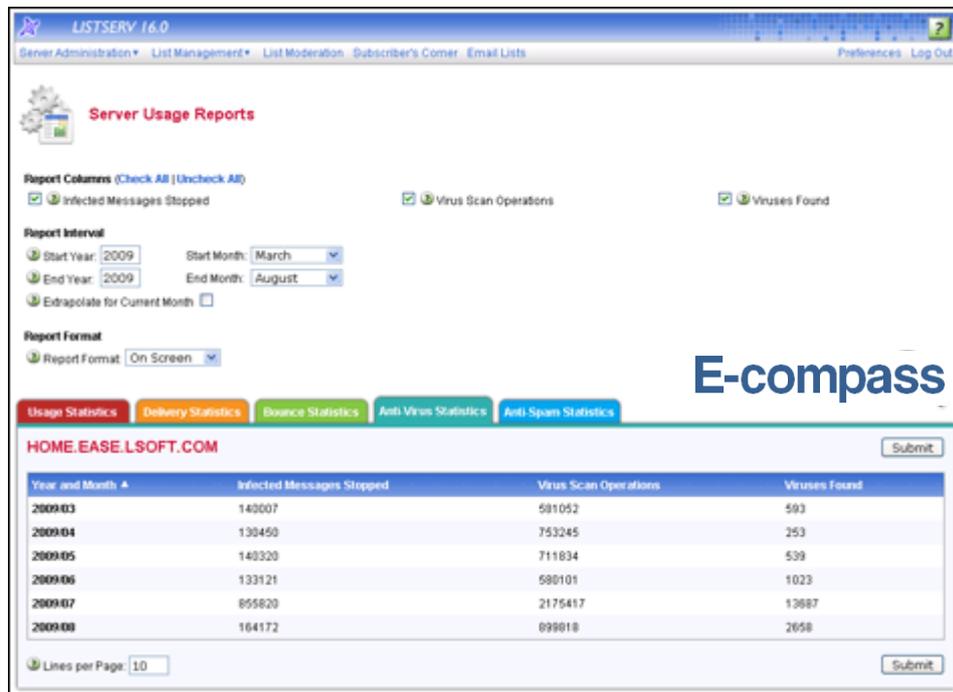
- Web Interface
- Support for All List Types
- Flexible List Security Options
- Automatic Subscription Handling
- Automatic Bounce Handling
- Double Opt-In Support
- Message Posting Interface
- Newsletter Template Gallery
- Message Scheduling
- Content Analysis
- Searchable List Archives
- Full RSS Support
- List Owner Dashboard
- List Administration Wizard
- List Reports
- Subscriber's Corner
- Multiple Subscription Modes
- Subscriber Activity Reports
- CSV Reports
- Customizable Mail Templates
- Mail Template Styles
- Attachment Filter
- Content Filter
- Personal Preferences
- Topics
- Superlists and Sublists
- Moderation Sharing

Site Administration Features

- Multiple License Sizes
- Technical Support
- UTF-8 Support
- Customizable Web Interface
- Server Administrator Dashboard
- Site Configuration Wizard
- List Creation Wizard
- Server Activity Reports
- Deliverability Assessment
- DomainKeys Support
- Integrated Virus Protection
- Built-In Blacklist/Whitelist
- Third-Party Spam Filter Compatibility
- Spam Feedback Loops
- Database Connectivity
- Multiple Database Support
- LDAP Support
- Dynamic Queries
- Mail-Merge Support
- Access Restriction by IP Address
- LISYSERV Backbone Distribution
- Peered Lists

LISTSERV Virus Protection

LISTSERV is the first and so far the only email list management software to provide email lists with built-in virus protection. The integrated F-Secure Anti-Virus system scans every message and attachment posted to a mailing list for viruses. If a virus is detected, the message is automatically rejected. The F-Secure Anti-Virus system is engineered for fast, automatic virus database updates and uses multiple scanning engines, providing LISTSERV lists with the best possible virus protection.



Why Do I Need Virus Protection?

Today, virus protection is commonly viewed as a crucial component that no one can afford to go without. Why then have email lists gone without virus protection for so long? The possible spread of an email virus can be disastrous when sent to an email list or posted to a discussion group with hundreds, thousands or even millions of subscribers. Imagine the damage to your company reputation if you accidentally sent a virus to your subscribers. The integrated LISTSERV anti-virus system protects those subscribers with outdated or no anti-virus protection and provides peace of mind to you as a sender.